

ORDER

KSNV

Orders
Order / Rev: 107887
Alt Order #: 06863650
Product Desc: NRSC/HELLER
Estimate:
Flight Dates: 10/17/12 - 10/23/12
Original Date / Rev: 10/15/12 / 10/16/12
Order Type: GENERAL
Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Strategic Media Services, Inc.
Buying Contact:
Billing Contact:
 3299 K St. NW
 Washington, DC 20007
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRSC/ Heller for Senate *Revised*
Demographic: A35+
Product Codes: PLC01
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN
New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	62	\$37,950.00	\$32,257.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	62	\$37,950.00	\$32,257.50	0.00
Totals	62	\$37,950.00	\$32,257.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	99%	\$37,950.00
Market	100%	\$38,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	0%	\$0.00
KTUD	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$383.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 6-7a WakeUp w/WagM		6-7a	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$450.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$450.002		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--					1	\$450.00		0.00			
E 2	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$450.002		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$450.00		0.00			
E 3	KSNV	10/23/12	10/23/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$450.002		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$450.00		0.00			
E 4	KSNV	10/17/12	10/17/12	Today Show Today Show	CM	658a-9am	--W----	:30	1	\$600.002		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----					1	\$600.00		0.00			
E 5	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$600.002		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$600.00		0.00			
E 6	KSNV	10/23/12	10/23/12	Today Show Today Show	CM	658a-9am	-T-----	:30	1	\$600.002		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$600.00		0.00			
E 7	KSNV	10/22/12	10/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$225.002		0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$225.00		0.00			
E 8	KSNV	10/23/12	10/23/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$225.002		0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$225.00		0.00			
E 9	KSNV	10/17/12	10/17/12	Noon News Noon News	CM	12-1230pm	--W----	:30	1	\$275.002		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----					1	\$275.00		0.00			
E 10	KSNV	10/18/12	10/18/12	Noon News Noon News	CM	12-1230pm	---T---	:30	1	\$275.002		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---					1	\$275.00		0.00			
E 11	KSNV	10/23/12	10/23/12	Noon News Noon News	CM	12-1230pm	-T-----	:30	1	\$275.002		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$275.00		0.00			
E 12	KSNV	10/18/12	10/18/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$225.002		0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---					1	\$225.00		0.00			
E 13	KSNV	10/19/12	10/19/12		CM	1230-1p	----F--	:30	1	\$225.002		0.00	NM	1	\$225.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	----F--						1	\$225.00		0.00			
E 14	KSNV	10/22/12	10/22/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.002		0.00	NM	1	\$225.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	M-----						1	\$225.00		0.00			
E 15	KSNV	10/17/12	10/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$275.002		0.00	NM	1	\$275.00
DAYS OF LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						1	\$275.00		0.00			
E 16	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$275.002		0.00	NM	1	\$275.00
DAYS OF LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	M-----						1	\$275.00		0.00			
E 17	KSNV	10/23/12	10/23/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$275.002		0.00	NM	1	\$275.00
DAYS OF LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-T-----						1	\$275.00		0.00			
E 18	KSNV	10/18/12	10/18/12	The Doctors The Doctors	CM	2pm-3pm	---T---	:30	1	\$225.002		0.00	NM	1	\$225.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	---T---						1	\$225.00		0.00			
E 19	KSNV	10/22/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$225.002		0.00	NM	1	\$225.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	M-----						1	\$225.00		0.00			
E 20	KSNV	10/23/12	10/23/12	The Doctors The Doctors	CM	2pm-3pm	-T-----	:30	1	\$225.002		0.00	NM	1	\$225.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-T-----						1	\$225.00		0.00			
E 21	KSNV	10/17/12	10/17/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	1	\$300.002		0.00	NM	1	\$300.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						1	\$300.00		0.00			
E 22	KSNV	10/19/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$300.002		0.00	NM	1	\$300.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	----F--						1	\$300.00		0.00			
E 23	KSNV	10/23/12	10/23/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	1	\$300.002		0.00	NM	1	\$300.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-T-----						1	\$300.00		0.00			
E 24	KSNV	10/18/12	10/18/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	---T---	:30	1	\$450.002		0.00	NM	1	\$450.00
FIRST NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	---T---						1	\$450.00		0.00			
E 25	KSNV	10/19/12	10/19/12		CM	4-5pm	----F--	:30	1	\$450.002		0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	----F--						1	\$450.00		0.00			
E 26	KSNV	10/23/12	10/23/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-T-----						1	\$450.00		0.00			
E 27	KSNV	10/17/12	10/17/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
430P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						1	\$450.00		0.00			
E 28	KSNV	10/19/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
430P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	----F--						1	\$450.00		0.00			
E 29	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
430P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	M-----						1	\$450.00		0.00			
E 30	KSNV	10/18/12	10/18/12	M-F Early News	CM	5-630p	---T---	:30	1	\$900.00	2	0.00	NM	1	\$900.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	---T---						1	\$900.00		0.00			
E 31	KSNV	10/23/12	10/23/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-T-----						1	\$900.00		0.00			
E 32	KSNV	10/18/12	10/18/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$750.00	2	0.00	NM	1	\$750.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	---T---						1	\$750.00		0.00			
E 33	KSNV	10/22/12	10/22/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUNM	-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
Jeopardy in Prime															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	M-----						1	\$750.00		0.00			
E 34	KSNV	10/23/12	10/23/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-T-----						1	\$750.00		0.00			
E 35	KSNV	10/17/12	10/17/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
M-F Wheel of Fortune															
WHEEL-FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						1	\$750.00		0.00			
E 36	KSNV	10/19/12	10/19/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$750.00	2	0.00	NM	1	\$750.00
M-F Wheel of Fortune															
WHEEL-FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	----F--						1	\$750.00		0.00			
E 37	KSNV	10/22/12	10/22/12		CM	M-SA 8-11p / SUNM	-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00

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Wheel of Fortune in PRIM Wheel in Prime															
WHEEL-FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$750.00		0.00			
E 38	KSNV	10/17/12	10/17/12	FacetoFace/Ralston Rep	CM	730-758pm	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
				FacetoFace/Ralston Report											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$450.00		0.00			
E 39	KSNV	10/19/12	10/19/12	FacetoFace/Ralston Rep	CM	730-758pm	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
				FacetoFace/Ralston Report											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$450.00		0.00			
E 40	KSNV	10/23/12	10/23/12	FacetoFace/Ralston Rep	CM	730-758pm	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
				FacetoFace/Ralston Report											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$450.00		0.00			
E 41	KSNV	10/18/12	10/18/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$775.00	2	0.00	NM	1	\$775.00
				M-F News 3 at Eleven											
3 NEWS @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$775.00		0.00			
E 46	KSNV	10/22/12	10/22/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$2,400.00	2	0.00	NM	1	\$2,400.00
				Monday Prime 8-10pm											
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,400.00		0.00			
E 47	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
				Sa-Su News 3 at Eleven											
WKND LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$750.00		0.00			
E 48	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$750.00	2	0.00	NM	1	\$750.00
				Sa-Su News 3 at Eleven											
WKND LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$750.00		0.00			
E 49	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$225.00	2	0.00	NM	1	\$225.00
				News 3 Sunrise SATURDAY											
NW3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$225.00		0.00			
E 50	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.00	2	0.00	NM	1	\$325.00
				Saturday Today											
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$325.00		0.00			
E 51	KSNV	10/20/12	10/20/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$300.00	2	0.00	NM	1	\$300.00
				News 3 Today - SAT											
NEWS 3 TDY WKDN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$300.00		0.00			
E 52	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$450.00	2	0.00	NM	1	\$450.00
				Sa-Su Early News											
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$450.00		0.00			
E 53	KSNV	10/21/12	10/21/12		CM	5pm-630pm	-----S	:30	1	\$450.00	2	0.00	NM	1	\$450.00

Order / Rev: 107887
 Alt Order #: 06863650
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: NRSC/ Heller for Senate
 Product Desc: NRSC/HELLER
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$450.00		0.00			
E 54	KSNV	10/20/12	10/20/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$375.002		0.00	NM	1	\$375.00
				WKND Jeop/Wheel											
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$375.00		0.00			
E 55	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.002		0.00	NM	1	\$750.00
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$750.00		0.00			
E 56	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$225.002		0.00	NM	1	\$225.00
				News 3 Sunrise SUNDAY											
NWS3 SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$225.00		0.00			
E 57	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.002		0.00	NM	1	\$500.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00			
E 58	KSNV	10/21/12	10/21/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.002		0.00	NM	1	\$1,900.00
				Meet the Press											
MEET THE PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,900.00		0.00			
E 59	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$250.002		0.00	NM	1	\$250.00
				News 3 Today											
NEWS3 TDY WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$250.00		0.00			
E 60	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$375.002		0.00	NM	1	\$375.00
				Chris Matthews SUN 9:30am											
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$375.00		0.00			
E 61	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$8,000.002		0.00	NM	1	\$8,000.00
				NFL Football											
SUN NITE NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$8,000.00		0.00			
E 62	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.002		0.00	NM	1	\$200.00
				Sports Night in Las Vegas											
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$200.00		0.00			
N 63	KSNV	10/17/12	10/17/12	The Tonight Show	CM	1135p-1236a	--W----	:30	1	\$275.002		0.00	NM	1	\$275.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$275.00		0.00			
N 64	KSNV	10/18/12	10/18/12	The Tonight Show	CM	1135p-1236a	---T---	:30	1	\$275.002		0.00	NM	1	\$275.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$275.00		0.00			
N 65	KSNV	10/19/12	10/19/12	The Tonight Show	CM	1135p-1236a	----F--	:30	1	\$275.002		0.00	NM	1	\$275.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 107887
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 Flight Dates: 10/17/12 - 10/23/12

Advertiser: NRSC/ Heller for Senate
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 65	KSNV	10/19/12	10/19/12	The Tonight Show Tonight Show	CM	1135p-1236a	----F--	:30	1	\$275.002		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--		1				\$275.00		0.00			
N 66	KSNV	10/22/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1236a	M-----	:30	1	\$275.002		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----		1				\$275.00		0.00			
Totals														62	\$37,950.00